

2024

Home Building Santa Fe Style

Haciendas

A PARADE OF HOMES

Magazine



**SHOWCASE YOUR BRAND
TO HIGH-END CLIENTS**
ADVERTISE IN HACIENDAS MAGAZINE

Haciendas features the dream homes of the Parade of Homes and highlights Northern New Mexico's best builders, remodelers, decorators and more in this beautiful publication designed by the *Santa Fe New Mexican* in collaboration with the Santa Fe Area Home Builders Association.

Over its six month publication cycle, *Haciendas* will be distributed in premium locations around Santa Fe and Albuquerque, including banks, realty offices, design and decorating centers and visitor hot spots like tourism information centers and hotels. Local targeting includes retailers, grocers and building-supply outlets. Get your company in front of the right audience.

Join with other top-shelf professionals in this impactful publication that builds on the solid foundation of comfort, luxury, stability and style.

DISTRIBUTION

- Reach 41K+ readers
- Friday insertion in the *Santa Fe New Mexican*
- Additional distribution at the Santa Fe Area Home Builders Association Parade of Homes held during August 9-11 and 16-18, 2024
- Multiple affiliated and associated businesses throughout Albuquerque, Santa Fe and Northern New Mexico are confirmed distribution points

Call 505-995-3852 or email
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In collaboration with the
Santa Fe Area Home Builders Association

FRIDAY, AUGUST 2, 2024

**Reservation & Art Deadline:
WEDNESDAY, JUNE 26, 2024**

PRICING

Magazine Size: Full Glossy 8.375"w x 10.875" h

PREMIUM POSITIONS Full Color Ads

Ad Position	1x Rate	2x Rate
Inside Front Cover + 1 page	\$4,403	\$3,966
Inside Back Cover	\$2,421	\$2,148
Back Cover	\$3,396	\$3,554

GENERAL PLACEMENT Full Color Ads

Ad Position	Size (inches)	1x Rate	2x Rate
Full Page	7.375"w x 9.875"h	\$1,853	\$1,637
Half Page Vert.	3.595"w x 9.875"h	\$1,454	\$1,125
Half Page Horiz.	7.375"w x 4.845"h	\$1,454	\$1,125
Quarter Page	3.595"w x 4.845"h	\$866	\$750

Sizes shown are non-bleed.

Full Bleed Specs - Document size 9.125"w x 11.375"h

Trim size 8.375"w x 10.875"h