



THE SANTA FE HOME SHOW

innovative solutions for better living



- Sponsorship Package -

This is one not to be missed! Many communities have home shows and expos, but the "City Different" hosts a weekend long event. In addition to the sold-out booths featuring builders, suppliers, architects, and trade contractors, this event showcases the exceptional projects of Santa Fe's best remodelers. Everything from a modest bathroom to a multi-million dollar whole-house remodel are featured in the showcase. There truly is something for everyone's budget.

When: March 14 & 15, 2020

Where: Santa Fe Convention Center (201 W Marcy Ave, Santa Fe, NM 87501)

What: The largest Home Show in Northern New Mexico!

Be a part of Northern New Mexico's premier Home Show!

<p>Deadline is Feb. 1, 2020</p> <p><i>Sponsorship commitments after this date may result in forfeit of certain benefits due to ad deadlines.</i></p>	PLATINUM [\$4,000]	GOLD [\$2,500]	SILVER [\$1,000]	BRONZE [\$500]
Sponsorship Spots Available	Limited to 1	Limited to 4		
Dedicated social media posts leading up to Home Show	2	1		
Listed as co-host on facebook event page	✓	✓		
Priority selection of booth placement (depending on availability) at next year's show	1st	2nd	3rd	
50% off booth in the show	✓			
One-hour interview on Santa Fe Green Building radio show (KTRC 1260AM & Online)	✓	✓		
Write-up (with logo) on the Sponsor pages in spring issue of Haciendas magazine	1/2 page	1/3 page	1/6 page	
Logo (linkable) listed on Santa Fe Home Show website	✓	✓	✓	
Logo on all printed material (size/location based on tier)	✓	✓	✓	
Logo on Comcast TV ads promoting Home Show	✓	✓		
Company name (no logo) on all printed material as sponsor				✓
Company name (non-linkable) listed on Santa Fe Home Show website				✓
Complimentary tickets to Home Show (\$5 value-each)	100	60	20	10



Benefits of Sponsorship 2020 Agreement

Deadline is Feb. 1, 2020

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Company Name _____

Contact Name _____

Address _____ **City** _____ **St** _____ **Zip** _____

Phone _____ **Email** _____

Website (for clickable links) _____

Signature _____ **Date** _____

Printed Name _____ **Title** _____

**PLEASE SEND A HIGH-RESOLUTION LOGO (.PNG OR VECTOR FILE) TO
TANYA@SFAHBA.COM TO BE INCLUDED IN MEDIA.**

We will be participating as a sponsor at the following level:

☐ **Platinum** **\$4,000**

☐ **Gold** **\$2,500**

☐ **Silver** **\$1,000**

☐ **Bronze** **\$500**

☐ my check is attached

☐ please call for credit card info

☐ invoice us

***Payment is due 30 days from date of signature. It is understood that all media exposure is predicated on the receipt of money and materials.**

Please mail the completed signed agreement to:

SFAHBA, 2520-B Camino Entrada, Santa Fe NM 87507 or send to Tanya@SFAHBA.com