



2019 Next Generation Water Summit

Beautiful Santa Fe, New Mexico will reprise its role as host of the Next Generation Water Summit (NGWS) June 12th – June 14th, 2019. The inaugural NGWS, held in 2018, was conceived to be the first of its kind, an event directed to three distinct professional cohorts: the building, design, and architectural community; water policy and delivery professionals; water harvesting, water conservation, and re-use experts, all connected through the issue of water scarcity in the West.

Protecting, reusing and conserving water, our most precious natural resource, is vital to sustaining our quality of life and economic growth in the southwestern United States. This is the goal of the NGWS. It brings together industry experts to collaborate and share in this volatile, growing environment.

The issue of water scarcity generates big questions, which is why our keynote presenter at the 2018 NGWS, was Jonathan Overpeck, a water expert from the University of Michigan and co-recipient of the Nobel Peace Prize for his work with the Intergovernmental Panel on Climate Change in 2007. He spoke specifically on the threats facing the Colorado River Watershed.

In addition to Overpeck, last year's NGWS had an unbelievable speaker lineup, including: Bill Hoffman, the father of commercial water audits; Peter Mayer, Founder of WaterDM; Dr. Robert Mace, Chief Water Policy Officer of The Meadows Center for Water and the Environment at Texas State University; as well as water professionals from Arizona, California, Colorado, New Mexico, Nevada, Texas, and Utah to discuss and collaborate on unique initiatives within their state.

This year will feature many great speakers and topics including:

- Radhika Fox, Chief Executive Officer of the US Water Alliance. A national non-profit, the Alliance educates the nation on the value of water, accelerates the adoption of One Water policies and programs, and celebrates innovation in water management. Radhika will discuss how all water (i.e. rainwater, greywater, blackwater) will figure into our future solutions.
- “Utilization of Marginal Water” by Dr. Bernstein of the Israeli Institute of Soil, Water and Environmental Sciences
- “Emerging Viruses and Bacteria due to Climate” by Dr. Deborah Nichols, former Chief Anesthesiologist at Shriners Hospital for Children and Academic Faculty at University of Texas Medical Branch
- “How Building Codes Save Water” by Hope Medina, Colorado Code Consulting
- “Irrigation Water Budgets – A Comparative Review” by Dr. St. Hilaire
- “Water Reuse – An Educational Journey” by Kyle Pickett Co-Founder & COO, Urban Fabrick, Inc. and

December, 2018



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Co-Founder & Executive Director, The William J. Worthen Foundation the publishers of the [“Design Professional’s Guide to Onsite Water Use and Reuse”](#)

This unique event brings together developers, builders and water professionals from around the southwest to network and leverage shared experiences. Mary Ann Dickinson, the Executive Director of the Alliance for Water Efficiency, keynoted last year and is a partner of the NGWS this year. “We are proud partners of the 2018 Next Generation Water Summit,” Dickinson said. “This unique event is a must attend for those interested in building sustainable communities in the arid southwest.”

Before and after the NGWS, the Santa Fe Community College will feature a variety of water certification courses. These courses include: Greywater Basics, Commercial Water Auditing, Water Efficiency Rating Verifier, and a Qualified Water Efficiency Landscaper (QWEL) courses. These courses offer attendees the ability to attend the NGWS and obtain valuable water certifications at the same time. More information about these courses, along with NGWS registration, can be found at www.nextgenerationwatersummit.com.

The Next Generation Water Summit is hosted by the City of Santa Fe and is produced by The Santa Fe Area Home Builders Association; KuelWater.org, a non-profit focused on water reuse and recycling; the Santa Fe Green Chamber of Commerce; and the Green Builder® Coalition, the national nonprofit administrator of the Water Efficiency Rating Score (WERS)®.



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What: Second Annual Next Generation Water Summit (NGWS)

When: June 12th – June 14th

Where: Santa Fe Convention Center; Santa Fe, New Mexico

Why: Protecting, reusing and conserving water, our most precious natural resource, is vital to sustaining our quality of life and economic growth. Home builders cannot build without available water sources; water policy and water professionals have the responsibility to protect and make water available to all citizens. NGWS brings together these industry experts to collaborate, share hurdles and best practices in this volatile environment of the Southwestern United States. These experts will have the opportunity to participate in a professionally facilitated charrettes developing innovative and creative solutions that can be immediately used in designing and planning business strategies. The NGWS organizers will then distribute a file with white papers to the attendee industry experts.

Who will attend: Homebuilders, architects, designers, single and multi-family developers, water policy, water utility, water professional and water conservation program directors

In 2017, our first Summit attendance for the 3-days was over 250 people, with over 150 professionals attending. The 2019 Summit had over 400 attendees. This year the attendance will increase to 450 - 500 attendees. These attendees are receiving personal invitations based on their reputation in the industry, position within their organization, and decision/influencing capabilities within their organizations and to their customers.

Press releases and media notifications are being broadcast for national attention and Summit awareness.



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Booth and Sponsor opportunities:

\$249 Booth - Friday only

\$699 Booth - 3 days of Summit, includes 2 complementary pass to sessions, lunch for two days, inclusion in the program, literature handout in participant registration bag.

\$899 Corner booth (2 booths) for 3 days, lunch for two days, inclusion in the program, literature handout in participant registration bag.

\$500 Ad in Program

\$500 Pre-Summit Workshop Sponsor – 5-10-minute presentation to attendees, handout materials at the class and Summit

\$1,000 Breakfast Sponsor for one day (2 available). Includes logo on signage and announcement at breakfast, 1 pass to the Summit, lunch for two days, inclusion in the program, literature handout in participant registration bag.

\$1,500 Wed/Thursday Sponsor (2 available) includes 1 pass to the Summit, a 10-15-minute speaking slot and signage, lunch for two days, inclusion in the program, literature handout in participant registration bag.

\$2,000 Mayor's reception Sponsor - Tuesday evening at Drury Plaza Hotel, 2 passes to the Summit, name on all signage, website and program, inclusion in press release announcing Mayor's reception, lunch for two days, literature handout in participant registration bag.

\$2,500 Keynote Sponsor (3 available) – 2 passes to the Summit, inclusion on the large banner at the front of the general hall, mention at the end of the keynote address, logo on website, mention in program, banner, promotional materials in attendee bags.

\$2,500 Lunch Sponsor –Wednesday/Thursday (2 available), includes 10-15-minute speaking slot and signage, logo on website, mention in program, banner, promotional materials in attendee bags, 2 passes to sessions

\$5,000 Green Sponsor – Includes all Sustaining Sponsorship plus ¼ page ad in program, logo and writeup inclusion in the program, literature handout in participant



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registration bag, 2 passes to the Summit, 4 lunches, 5-minute presentation during lunch, 2 invitations to Tuesday Mayor's reception.

\$7,500 Green Gold Sponsor - Includes all Green Sponsorship, plus ¼ page ad, 15-minute presentation, 3 passes to the Summit, 3 lunches, 3 invitations to Tuesday and Wednesday night receptions; signage in each presentation room. Patron Sponsor includes scheduling and hosting one meeting with a mutually agreed upon potential business partner.

\$15,000 Guardians of the Water Sponsor – Includes all Green Gold Sponsorship, ½ page ad, 4 passes to the Summit, 4 lunches, 4 invitations to Tuesday and Wednesday night receptions; signage in each presentation room. Guardians of the Water Sponsor includes scheduling and hosting up to three meetings with a mutually agreed upon potential business partners.

Ask us about our Fun Event this year!

For more information please contact:

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